



INTRODUCTION

From a decommissioned military base to a thriving new community, Hobsonville Point has come a long way since the first of its homes were completed 10 years ago. Development activity has passed the halfway mark and Hobsonville Point is now home to more than 8,500 people of an eventual 11,000.

During that time, Kāinga Ora (and formerly HLC) and its build partners have delivered some world class amenities, most notably the 5km Te Ara Manawa Hobsonville Point coastal walkway and the first stage of Catalina Bay, a vibrant waterfront precinct which combines retail, hospitality, commercial and residential uses with open public space, public art and a ferry service taking commuters to, and bringing daytrippers from, downtown Auckland.

Now the last, and one of the finest, blocks of land is being brought to the market. Harrier Point is the home of Te Kanohi O Te Manu (The Eye of the Bird), the 10m high interactive sculpture pictured on the front cover of this document which is fashioned from corten steel. Harrier Point was chosen for the sculpture because the elevated, waterfront land offers excellent views eastward over the Waitematā to the city.

Harrier Point is not only close to the water but is just a short stroll away from the neighboring Catalina Bay hospitality precinct to the north and peaceful expanse of the 11ha Te Onekiritea park to the south.

We look forward to working with you to develop this premium land.

- The Hobsonville Point Development Team

ABOUT KĀINGA ORA

Kåinga Ora – Homes and Communities was established to bring together the people, capabilities and resources of KiwiBuild, Housing New Zealand and HLC.

The goal is to achieve a more cohesive, joined-up approach to support the Government's priorities for housing and urban development in New Zealand.

Kāinga Ora has two key roles:

- Being a world-class public housing landlord
- Partnering with the development community, Māori, local and central government, and others on urban development projects of all sizes.

The Kāinga Ora Urban Development Team is helping to provide more homes, more quickly to growth areas by managing urban development projects on under-utilised Government owned land, to deliver well-planned neighbourhoods and enable thriving communities.



CONTENTS

WELCOME TO HOBSONVILLE POINT_2

WHO LIVES AT HOBSONVILLE POINT_3

THE OFFER_4

DEVELOPMENT BLOCKS_6

RESIDENTIAL PRECEDENTS_9

LOCATION_10

AMENITY__**12**

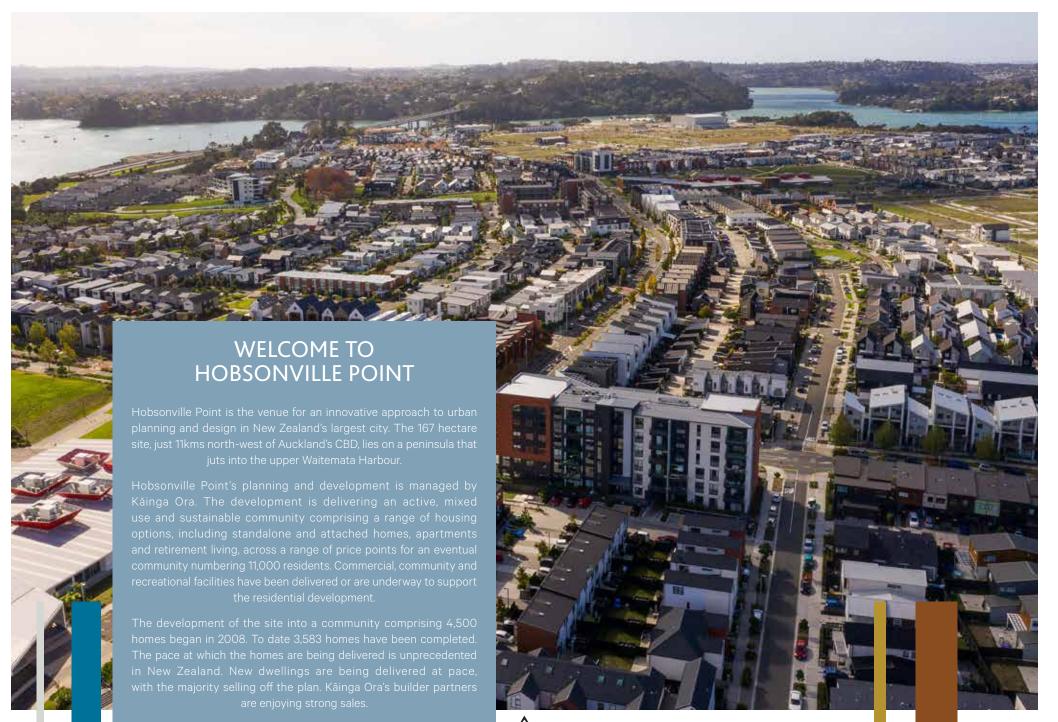
MASTERPLAN_16

INFRASTRUCTURE DELIVERY__17

PLANNING AND CONSENTING FRAMEWORK__18

HOW TO RESPOND__19

GENERAL POLICIES DISCLAIMER__20





WHO LIVES AT HOBSONVILLE POINT?

Residents now number over 8,500. First home buyers, families and empty nesters are all well represented. Half of all buyers come from the north shore, a quarter from West Auckland and the remainder from either central Auckland, elsewhere in New Zealand or overseas.

Hobsonville Point has broad appeal. A range of amenities including brand new, built-for-purpose Early Learning Centre and primary and secondary schools makes the township particularly attractive to families. A variety of dwelling types including terraced homes, low maintenance apartments, large stand-alone homes, work from home options, and retirement living in a 'village within a village' environment means Hobsonville Point's appeal continues to grow across all age and socio-economic brackets.



THE OFFER

Harrier Point is a prime block of elevated land on Hobsonville Point's eastern coast comprised of two superlots with a yield of 250 homes in total. The Southern Block, superlot 2, is currently on the market.

Kāinga Ora is pleased to present an exciting opportunity for our development partners to purchase and develop one of the premium blocks of land in Hobsonville Point.

Adjacent to the superlots is Harrier Point Park which offers a great vantage point from which to enjoy the harbour. From the park you can see the Sky Tower, and further if you climb to the viewing platform within Te Kanohi o Te Manu (The Eye of the Bird). Also on Harrier Point's doorstep is the 11ha Te Onekiritea Park with an attractive coastal path and off-leash dog area.

As well as being blessed with natural amenity, your buyers will have close access to the built amenity of the Catalina Bay waterfront, the new Marine Recreation Centre and water access. Harrier Point residents will be able to stroll to a growing number of cafes, bars and restaurants, including the popular Little Creatures restaurant and microbrewery in Sunderland Hangar.

Catalina Bay is also the home of the Hobsonville Point Farmers Market and the departure point for the ferry service to downtown Auckland. The second stage of development is currently underway and will further enhance the already excellent amenity offered on the waterfront.

SUMMARY

Respondents are invited to submit a development proposal for superlot 2 Harrier Point:

Superlot $2 = 7,699 \text{ m2}$	
Supporting an overall yield of up to 50 homes	
Homes to comply with Hobsonville Point Design Guidelines and subject to approval by the Hobsonville Point design review panel	
Kāinga Ora welcome any enquiries on Superlot 1	





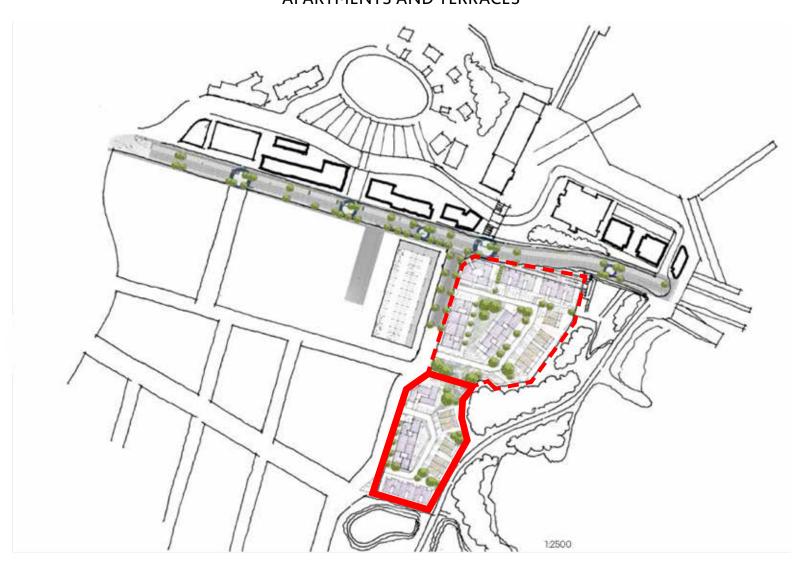
DEVELOPMENT BLOCK

Elevated land

Views of the Waitematā Harbour and bush headland

Five minutes walk to Catalina Bay, restaurants bars, Farmers Market and ferry wharf

ILLUSTRATIVE CONCEPT PLAN: APARTMENTS AND TERRACES





RESIDENTIAL PRECEDENTS







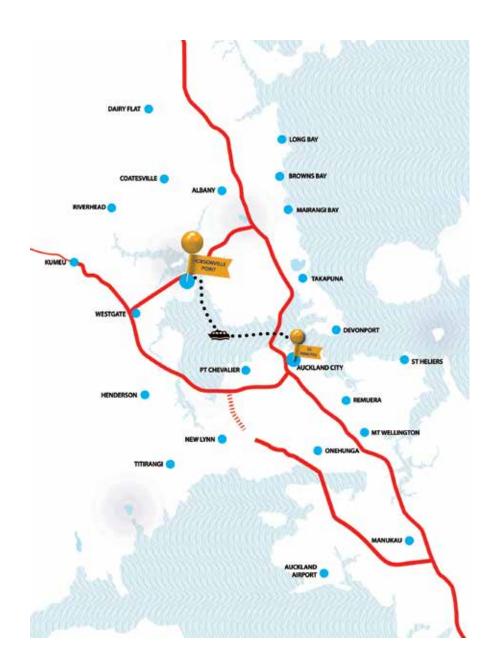








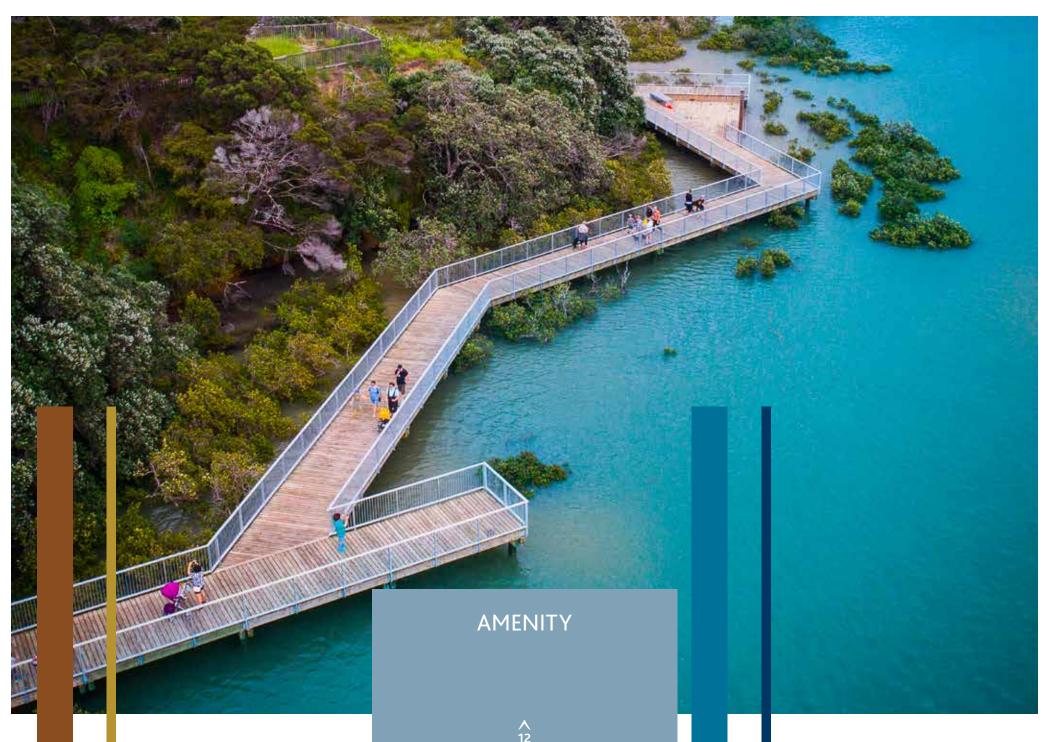




Hobsonville Point is situated within the Auckland Region at the northern reaches of the Waitematā Harbour. It lies 11 kilometres north-west of the CBD, roughly halfway between Albany and Westgate on State Highway 18 (SH18).

It is well connected to the CBD and the town centres, beaches and forests of the wider region via the urban motorway network. From the city it can be reached via the northwestern motorway (SH16) and Hobsonville Road, or the northern motorway (SH1) and Upper Harbour motorway (SH18). The airport and other parts of South Auckland can be reached in under 30 minutes by car via the northwestern (SH16) and southwestern motorways (SH20) which are linked by the Waterview Connection.

A regular commuter ferry service takes passengers to and from Hobsonville Point into the CBD. Buses also run to Albany, Westgate, Takapuna and the central city.



Hobsonville Point has been masterplanned as a medium density suburb which provides everything its growing community needs to thrive. Smaller private sections are offset by lots of public space. Support for healthy and active lifestyles and homes catering for all 'ages and stages' are features of Hobsonville Point. Neighbourhoods are designed to be easy and safe to walk or cycle around and have been planned and built to promote community interaction.

Each neighbourhood within Hobsonville Point has close and easy access to shops, parks, schools and public transport.

HOBSONVILLE POINT OFFERS A VERY HIGH LEVEL OF AMENITY TO RESIDENTS, INCLUDING THESE HIGHLIGHTS:



CATALINA BAY

This waterfront mixed use precinct is the commercial and hospitality hub for Hobsonville Point. Home to the popular Catalina Bay Farmers Market, Fabric Cafē, and Little Creatures Microbrewery in the giant repurposed Sunderland Hangar, this precinct is undergoing its second phase of development now. Master developers Willis Bond have recently delivered 82 luxury waterfront apartments designed by Architectus.



SCHOOLS AND EARLY LEARNING

Hobsonville Point is home to two new state schools, Hobsonville Point Primary and Hobsonville Point Secondary School, both with excellent facilities and achievement levels. Hobsonville Point Early Learning Centre, run by the Northern Auckland Kindergarten Association, caters for children from six months of age, and there is also a privately-owned Bear Park daycare centre in the historic Mill house.



FERRY SERVICE

The ferry service connects Hobsonville Point to downtown Auckland several times a day, seven days a week from the ferry wharf at Catalina Bay.



TE ARA MANAWA COASTAL WALKWAY AND DIDSBURY ART TRAIL

Te Ara Manawa is a 5km, almost flat, looping track that hugs the peninsula's shoreline. It passes through several neighbourhoods and the waterfront at Catalina Bay as well as peaceful stands of native bush. With opportunities for rest, exercise, play, picnics, history, harbourside views and art appreciation, it delivers an experience that is unique to Hobsonville Point.

The Didsbury Art Trail guides art and history lovers around 10 public works of art and other points of interest such as heritage buildings within Hobsonville Point.

PARKS AND PLAYGROUNDS



Harrier Point Park has a stunning harbour view. It is the home of Te Kanohi o Te Manu (The Eye of the Bird): a massive, 10m high corten steel sculpture of a pied shag, as well as a bucket swing, flying fox, barbecue facilities and an exercise area.



Te Onekiritea Point is 10.7 hectares of waterfront reserve, the coastal edge of which is included in Te Ara Manawa (the coastal walkway). The land, which will be vested to Auckland Council, has a fenced, off-leash dog park.



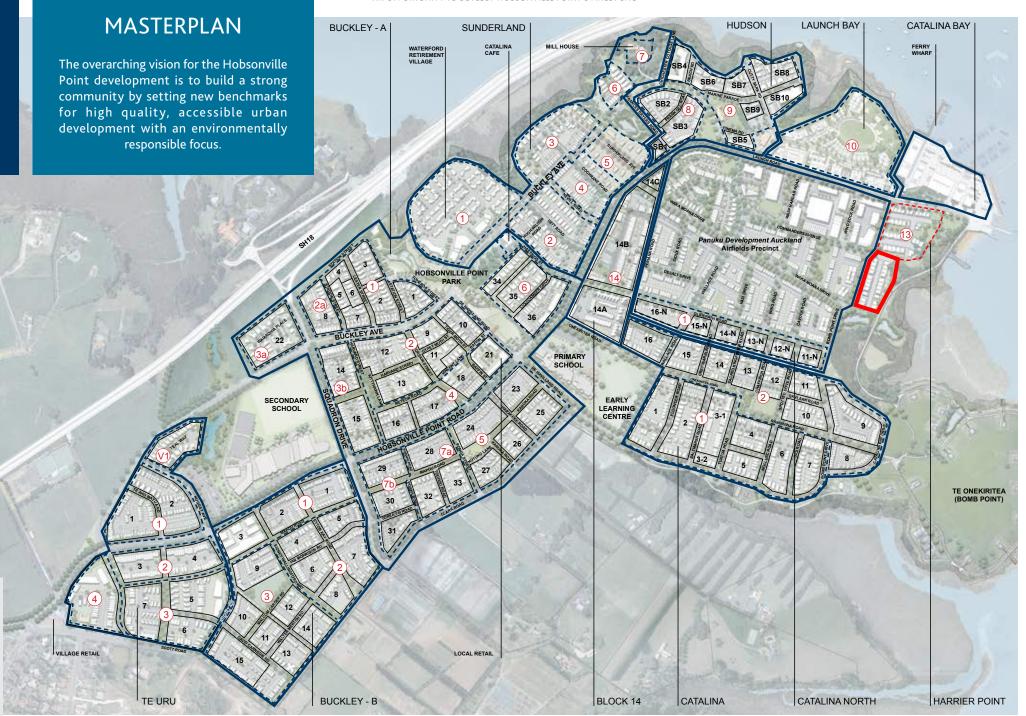
Each neighbourhood has its own pocket parks and the Catalina precinct has a children's water park.

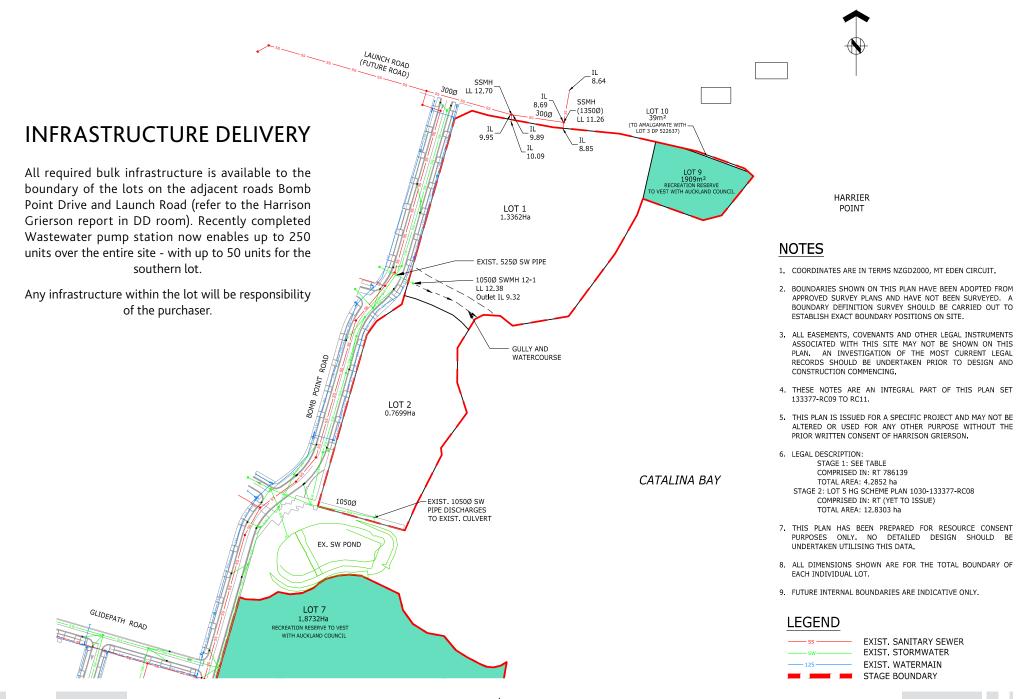


The Rifle Range is an outdoor amphitheatre and stage where community events such as open air concerts are held.



Hobsonville Point Park on Buckley Avenue was the first of the township's parks to be delivered. The park includes a sculptural playground, inspired by the seed pods found along the coastline.





PLANNING AND CONSENTING FRAMEWORK

Harrier Point is located within the Sunderland Precinct of Hobsonville Point. This precinct is covered by the Sunderland Comprehensive Development Plan (CDP).

Under the Unitary Plan, Harrier Point is zoned as Terrace Housing and Apartment Building (THAB) Zone and is identified as Sub-Precinct C (Sunderland).

Plans for all dwellings within Hobsonville Point are submitted to a Design Review Panel prior to being lodged for resource consent. This process is also designed to reduce delays in obtaining resource consents. Following approval, the building consent is lodged and the project can then proceed. This process ensures that all issues are identified and addressed early on, making for a seamless consenting process.

A copy of the Sunderland CDP (which includes the design guidelines) and review of planning framework is available online in the Due Diligence room.







HOW TO RESPOND

Respondents are invited to submit proposals for the Harrier Point superlot described in the offer. It is intended that Respondents will submit a detailed proposal including a completed term sheet. Your proposal should address the requirements outlined in the Harrier Point Response Form.

There is a large amount of information, including the detailed Response Form, available online to inform your submission and we invite you to study that which is relevant to the superlot/s you are interested in. We look forward to receiving your submission, and we encourage you to be thorough in your response.

SELECTION PROCESS

This IM is issued on 14 November 2025

The closing date for submission is 27 February 2026.

Evaluation and shortlist of developers will be selected **March 2026.**

CONTACT

Questions in relation to the IM and response must be made directly to landsales.UDD@kaingaora.govt.nz

SUBMISSION

Respondents are to email their proposals on or before the closing date to landsales.UDD@kaingaora.govt.nz

ASSESSMENT CRITERIA

60%	PRICE AND COMMERCIAL TERMS IN ACCORDANCE WITH KĀINGA ORA EXPECTATIONS
25%	PROPOSED DEVELOPMENT DEMONSTRATES QUALITY DESIGN AND HOW IT RESPONDS TO THE HOBSONVILLE POINT VISION AND MASTERPLAN, GUIDELINES AND TE ARANGA PRINCIPLES
15%	TRACK RECORD OF DELIVERING QUALITY PROJECTS WITH SIMILAR TYPOLOGIES, AND CAN DEMONSTRATE ABILITY TO DELIVER ON TIME OR CAPABILITY TO DO SO

GENERAL POLICIES DISCLAIMER

- Publication: Neither the whole nor any part of this report or any reference to it
 may be included in any published document, circular or statement without prior
 written approval of Kāinga Ora in its sole discretion.
- Information: Information has generally been obtained from a search of records and examination of documents, or by enquiry. Where information has been supplied to us by another party, this information is believed to be reliable, but we accept no responsibility if this should prove not to be so.
- 3. It is intended that this document provides general information in summary form. The contents do not constitute advice and should not be relied upon as such. Specialist advice should be sought in all matters. All information must be checked and verified by any person receiving or acting upon these particulars and no warranty is given or representations made in respect of such information as to the correctness or sufficiency of such information.
- This document does not form part of any contract in respect of the sale of the subject property.
- 5. **Title Boundaries:** We have made no survey of the property and assume no responsibility in connection with such matters. It is assumed that all improvements are within the title boundaries.
- No undertaking is made that the property complies with the legislative requirements including the Building Act 2004, Health and Safety at Work Act 2005, Resource Management Act 1991 and related regulations.
- 7. All plans and maps are indicative only.

The material contained in this document has been prepared in good faith by the vendor, solely for the information of potential purchasers to assist them in deciding whether they are interested in the potential development land at Harrier Point. The information does not form part of any offer or contract and is intended as a guide only. You should not rely on any material contained in the document but should make independent investigations to satisfy yourselves as to the accuracy of any material. The vendor does not make any representations or warranties as to the accuracy of the material and does not assume any liability for negligence or otherwise in connection with any material contained in this document. The vendor reserves the right, in its sole discretion, to postpone or cancel the proposed sale of the land described and to modify or add any terms and conditions to the proposed contract or other material associated with the proposed sale, which may be made available to a potential purchaser.

CONDITIONS

Kāinga Ora reserves the right to:

- Reject all or any IM response and not award and not accept the highest-priced, or any, response;
- 2. Call and/or re-advertise for IM responses or revisit any prior IM process;
- 3. Waive any irregularities or informalities in the process;
- 4. Amend the closing date, the acceptance date, or any other date in the IM document:
- Amend this IM and any associated documents by the issuance of a written Notice to Respondents Tenders (NTRT) notice;
- 6. Seek clarification of any IM response;
- Suspend or cancel (in whole or in part) this process;
- 8. Consider or reject any alternative response;
- Deal separately with any of the divisible elements of any response, unless the relevant response specifically states that those elements must be taken collectively;
- Enter into discussions and/or negotiations with any submitter at any time, and upon any terms and conditions, before or after acceptance of any response;
- 11. Conduct a financial check on any respondent submitting a response;
- 12. Meet with any respondent before and/or after the IM process closes and prior to the award of any contract.

Kāinga Ora will not be bound to give any reasons for decisions made as a result of this IM or as an outcome of the IM evaluations.





